

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
314156-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs	1742

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	314156	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	5am News M-F	5-6am M-F	11-1---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-1--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 5:18 AM 5am News M-F 5-6am M-F :30 MEMJCHOI CEH \$900.00 NM									
2 WXYZ Th 10/11/12 5:40 AM 5am News M-F 5-6am M-F :30 MEMJFORWARDH \$900.00 NM									
3 WXYZ M 10/15/12 5:55 AM 5am News M-F 5-6am M-F :30 MEMJFORWARDH \$900.00 NM									
2	10/10/12	10/10/12	M-F 7-9am	7-9am M-F	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/10/12 8:40 AM M-F 7-9am 7-9am M-F :30 MEMJCHOI CEH \$2,000.00 NM									
3	10/13/12	10/13/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 9:30 AM SA 8-10am Action News 8-10a :30 MEMJFORWARDH \$900.00 NM									
4	10/09/12	10/15/12	The Chew	1-2pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 12:59 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$1,200.00 NM									
2 WXYZ W 10/10/12 1:30 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$1,200.00 NM									
3 WXYZ Th 10/11/12 12:59 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$1,200.00 NM									
4 WXYZ F 10/12/12 12:58 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$1,200.00 NM									
5 WXYZ M 10/15/12 12:59 PM The Chew 1-2pm M-F :30 MEMJFORWARDH \$1,200.00 NM									



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314156-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1742	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/15/12	M-F 3p-4p	3-4pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	3:30 PM	M-F 3p-4p	3-4pm M-F	:30	MEMJCHOI CEH	\$1,000.00 NM
2	WXYZ	W	10/10/12	3:20 PM	M-F 3p-4p	3-4pm M-F	:30	MEMJCHOI CEH	\$1,000.00 NM
3	WXYZ	Th	10/11/12	3:55 PM	M-F 3p-4p	3-4pm M-F	:30	MEMJFORWARDH	\$1,000.00 NM
4	WXYZ	F	10/12/12	3:09 PM	M-F 3p-4p	3-4pm M-F	:30	MEMJFORWARDH	\$1,000.00 NM
5	WXYZ	M	10/15/12	3:12 PM	M-F 3p-4p	3-4pm M-F	:30	MEMJFORWARDH	\$1,000.00 NM
6	10/10/12	10/12/12	Dr. Oz	4-5pm M-F	-- 1- 1- -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -- 1- 1- - 2 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/10/12	3:59 PM	Dr. Oz	4-5pm M-F	:30	MEMJCHOI CEH	\$1,400.00 NM
2	WXYZ	F	10/12/12	4:41 PM	Dr. Oz	4-5pm M-F	:30	MEMJFORWARDH	\$1,400.00 NM
7	10/10/12	10/12/12	6-630pm M-F	6-630pm M-F	-- 1- 1- -	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -- 1- 1- - 2 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/10/12	6:09 PM	6-630pm M-F	6-630pm M-F	:30	MEMJCHOI CEH	\$2,500.00 NM
2	WXYZ	F	10/12/12	6:23 PM	6-630pm M-F	6-630pm M-F	:30	MEMJFORWARDH	\$2,500.00 NM
8	10/11/12	10/15/12	11pm Action News Updat	11-1135pm M-Sun	1- - 1- - 1	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1- - 1- - 1 3 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Th	10/11/12	11:12 PM	11pm Action News Update	11-1135pm M-Sun	:30	MEMJFORWARDH	\$4,000.00 NM
2	WXYZ	Su	10/14/12	11:20 PM	11pm Action News Update	11-1135pm M-Sun	:30	MEMJFORWARDH	\$4,000.00 NM
3	WXYZ	M	10/15/12	11:23 PM	11pm Action News Update	11-1135pm M-Sun	:30	MEMJCHOI CEH	\$4,000.00 NM
9	10/13/12	10/13/12	SA 130a-230a	130am-230am	- - - - - S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 - - - - - S- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/13/12	1:40 AM	SA 130a-230a	130am-230am	:30	MEMJFORWARDH	\$175.00 NM
10	10/14/12	10/14/12	SU 12a-1a	12am-1am	- - - - - S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 - - - - - S 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/14/12	12:32 AM	SU 12a-1a	12am-1am	:30	MEMJCHOI CEH	\$250.00 NM
11	10/12/12	10/12/12	Friday Prime A	8-9pm Friday	- - - - F- -	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 - - - - F- - 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/12/12	8:44 PM	Friday Prime A	8-9pm Friday	:30	MEMJCHOI CEH	\$3,000.00 NM

Total Spots

25

Gross Total

\$39,825.00



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314156-1	10/21/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
MI Energy MI Jobs	MI Energy MI Jobs	1742

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,973.75
<u>Net Amount Due</u>	\$33,851.25